



# Vitaliy Vladimirov

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Urban Planning | Spatial Design | Communications | Advocacy

## **Uptown United: Program Manager**

05.16 -

- Initiated "Made in Uptown" - an ongoing series of blog-like features of Uptown businesses and nonprofits. Coordinated, performed, and edited each interview, each of which I then shared via 5-10 Facebook posts. So far, 18 interviews have been completed, with others planned.
- Proposed and planned an Instagram contest for upcoming Lunar New Year Parade
- Developed neighborhood-wide "Shop Local" campaign and marketing collateral
- Researched hyper-local market data such as transit use and retail spending for both Uptown and its five neighborhoods to draw prospective developers and businesses
- Performed and presented targeted demographics and market research for an Uptown non-profit
- Developed a survey on Uptown bike usage survey and another on local businesses' satisfaction
- Wrote quarterly reports to the City of Chicago outlining progress made on local planning initiatives
- Represented agency at events and meetings; Engaged businesses about SSA & TIF-funded programs

## **LISC Chicago: Business District Leadership Intern**

04.16 - 09.16

- Supported and wrote twitter posts for a series of workshops for chamber of commerce practitioners

## **Chicago Metropolitan Agency for Planning: Communications/Outreach Intern**

05.15 - 05.16

- Supported a seven-person team with proofreading, stakeholder engagement, and event planning
- Juggled multiple assignments from several senior level staff, often with overlapping deadlines
- Proofed 50-150+ page planning documents to meet CMAP's exacting standards
- Wrote and reviewed content for newsletters, website, and Twitter
- Analyzed Google Analytics data for monthly reports of agency's website traffic
- Developed graphics for and delivered presentations about ON TO 2050 to community groups
- Analyzed six-months of Constant Contact data to discover who most engaged with agency content
- Scheduled and helped facilitate ON TO 2050 workshops; Represented CMAP at community events
- Helped manage 45 high school students for the "Future Leaders in Planning" summer teen program

## **Lakeview Chamber of Commerce: SSA Program Intern**

01.15 - 05.15

- Wrote Twitter posts for the "Belmont Theater District," performed social media training for local theaters

## **Andersonville Chamber of Commerce: Economic Development Intern**

05.14 - 11.14

- Took photos for and wrote blog posts to help promote the Chamber's many events

## **Active Transportation Alliance: Development Intern**

10.13 - 05.14

- Helped compose and edit grant applications; Helped maintain Raiser's Edge CRM database

**Education:** UIC at Chicago: Master's in Urban Planning and Public Policy  
DePaul University: Certificate in Grant Writing  
Columbus College of Art and Design: BFA in Illustration; Art History minor

**Skills:** Design/layout, Microsoft Office, Adobe Creative Suite, data analysis, writing, public speaking



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## Other Recent Projects

2017 -

### Jane's Walk Chicago

- Begun planning series of walking tours to honor the work of urbanist Jane Jacobs
- Launched @JanesWalkCHI twitter handle; Created graphics and scheduled posts using HootSuite

### Argyle Oral Histories

- Turned Master's Project work into a pop-up "museum" of Uptown's Argyle area's multicultural history at the 2017 Argyle Night Market
- For five weeks, ran an interactive booth engaging Market attendees on Argyle's rich history and solicited memories of the area
- Continued the project in 2018 at local events with plans to turn it into a photobooth at the upcoming Lunar New Year Parade
- So far collected over 100 responses, with plans to build an interactive online platform

### Walking Tours

- Collaborated with Chicago for Chicagoans on eight tours on Uptown's Urban Renewal and radical community activism history
- Helped secure Special Service Area funding for these tours and led eight tours for over 250 attendees
- Provided similar tours to college student groups, including one to a group from Rotterdam
- Collaborated with Atlas Obscura on a downtown tour of the Daniel Burnham Plan and Planning history
- Developed and illustrated an "Urban Planning 101" zine for downtown tour attendees

### Youth Outreach

- Partnered with the Latin School to develop a third-grade unit on housing in Uptown that included a presentation, a field trip, and a roleplaying game for the students to understand displacement
- Presented a series of lectures on Urban Planning to Truman Middle College students
- Mentored youth as part of Associate Board duties for the Chinese Mutual Aid Association